Nonprofit Survival Skills

Thursday, December 7, 2017
9:00am–3:15pm
WITC-Ashland
2100 Beaser Avenue

ONLINE: Register and submit your credit card payment online at witc.edu/search.

BY FAX OR PHONE: You may fax your registration to 715.682.8040. Register by phone at 800.243.9482, ext. 3170. Only credit card payments will be accepted by fax or phone.

IN PERSON: Our regular office hours are Monday - Thursday, 8AM–6:30PM and Friday 8AM–4:00PM. Cash checks and credit cards are accepted.

BY MAIL: Fill out the attached registration form and mail it with your payment to WITC-Ashland, Attn: Continuing Education 2100 Beaser Avenue Ashland, WI 54806

This workshop is eligible for 6 CEU’s.
Nonprofit Survival Skills Agenda

8:30am - Registration/continental breakfast/networking

9:00am - Welcome - Meghan Dennison

9:15am - Leadership in an Evolving Workforce
            Presented by Brad Gingras

          The workforce is in the midst of a drastic transition. Baby Boomers are
          retiring in masses, Millennials are the most predominant generation in
          the workforce, the independent Gen-X’ers have raised their children to be
          anything but. These changes, along with trying to keep up with technology,
          are testing many forms of leadership. Join me as we gain an understanding
          to these changes and more importantly the solutions to be a strong leader.

10:25am - Break

10:35am - BREAKOUT SESSIONS

Taking the Fear out of Fundraising
            Presented by Meghan Dennison

          Tips, strategies and proven methods to raise money for your nonprofit,
          utilizing your board, staff and key donors. Learn how to ‘make the ask’,
          track donor interests, host successful fundraising events, manage your
          time, build work plans, and effectively raise revenue year after year AND
          have fun doing it.

Out of this World - An Introduction to Grant Writing
            Presented by Mani Kay-Nabozny

          Grant writing can be intimidating, confusing and very time consuming.
          However once past these barriers it can be a rewarding and powerful
          method for sustainability and growth. This workshop will cover tried and
          true methods that grant writers, whether you are a beginner or experienced,
          should not miss.

11:45am - Networking Lunch

12:50pm - BREAKOUT SESSIONS

Grantmakers’ Panel
            Presented by Michelle Morris, Pam Hayes and Nancy Kraft, facilitated
            by Brad Gingras

          The panel will provide their perspective and insights on the world of grants,
          including characteristics of successful grants, various grant review processes
          and criteria. Their comments will be followed by a Q&A session with the
          audience.

How to Communicate Effectively Within Your Organization and
About your Organization
            Presented by Melissa Rabaska

          Overview of the latest technology available to help move your organization
          forward. The presentation will highlight a number of innovative apps,
          websites, marketing tools, and software programs that will assist you in
          moving forward. The presentation will highlight a number of innovative apps,
          websites, marketing tools, and software programs that will assist you in
          moving forward.

1:50pm - Break

2:00pm - Effective Meeting Management
            Presented by Roger Reinert

          Managing meetings is a core leadership skill. When meetings are respectful
          and productive, they build confidence and trust in the organization. This
          session will cover the basics of parliamentary procedure and effective meeting
          practices in order to help your organization’s board meetings run smoothly,
          effectively, and efficiently. The session will also discuss the importance of
          setting effective cultural norms, and establishing productive working
          relationships among board members, and between the board and staff.

3:00pm - Evaluations and Thank you!